

Fran Cashman



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Global Head of Communications
and Engagement

Fran Cashman is Global Head of Communications and Engagement, with responsibility for communications, marketing, digital experience and brand.

Previously, she was Senior Managing Director and Co-Head of US Sales for Legg Mason. In this role, she was responsible for US Sales and the strategic efforts of the US Retail Sales Teams focused on the distribution of Legg Mason's broad array of investment solutions to wirehouse, regional and independent financial advisors nationally.

Ms. Cashman also serves as Chair of Legg Mason's Executive Diversity Council, Co-Managing Director for Legg Mason Investor Services (LMIS) and has been a member of the Looking Outward initiative, Branding Engagement Committee and 401k Committee.

Previously, Ms. Cashman was in sales management positions at Legg Mason as well as one of its affiliates. Prior to returning to Legg Mason in 2010, Ms. Cashman was Managing Director and a senior institutional sales manager for Stifel Nicolaus. She held a similar position with Legg Mason, having started there in 1995. Ms. Cashman's 30 year financial services background also includes expertise developed at regional banks in both derivatives and cash management.

Ms. Cashman completed The Wharton's Securities Industry Institute. She graduated from the Georgia Institute of Technology with a Bachelor of Chemical Engineering and a Masters in Industrial Management.

Ms. Cashman serves on the Georgia Tech Advisory Board to the President, the Catholic Community Foundation Board, the Loyola Blakefield Board of Trustees and is active with St. Ignatius Loyola Academy.

INVESTMENT PRODUCTS: NOT FDIC INSURED • NO BANK GUARANTEE • MAY LOSE VALUE

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